

How Ground Transportation is Changing the Landscape of Travel

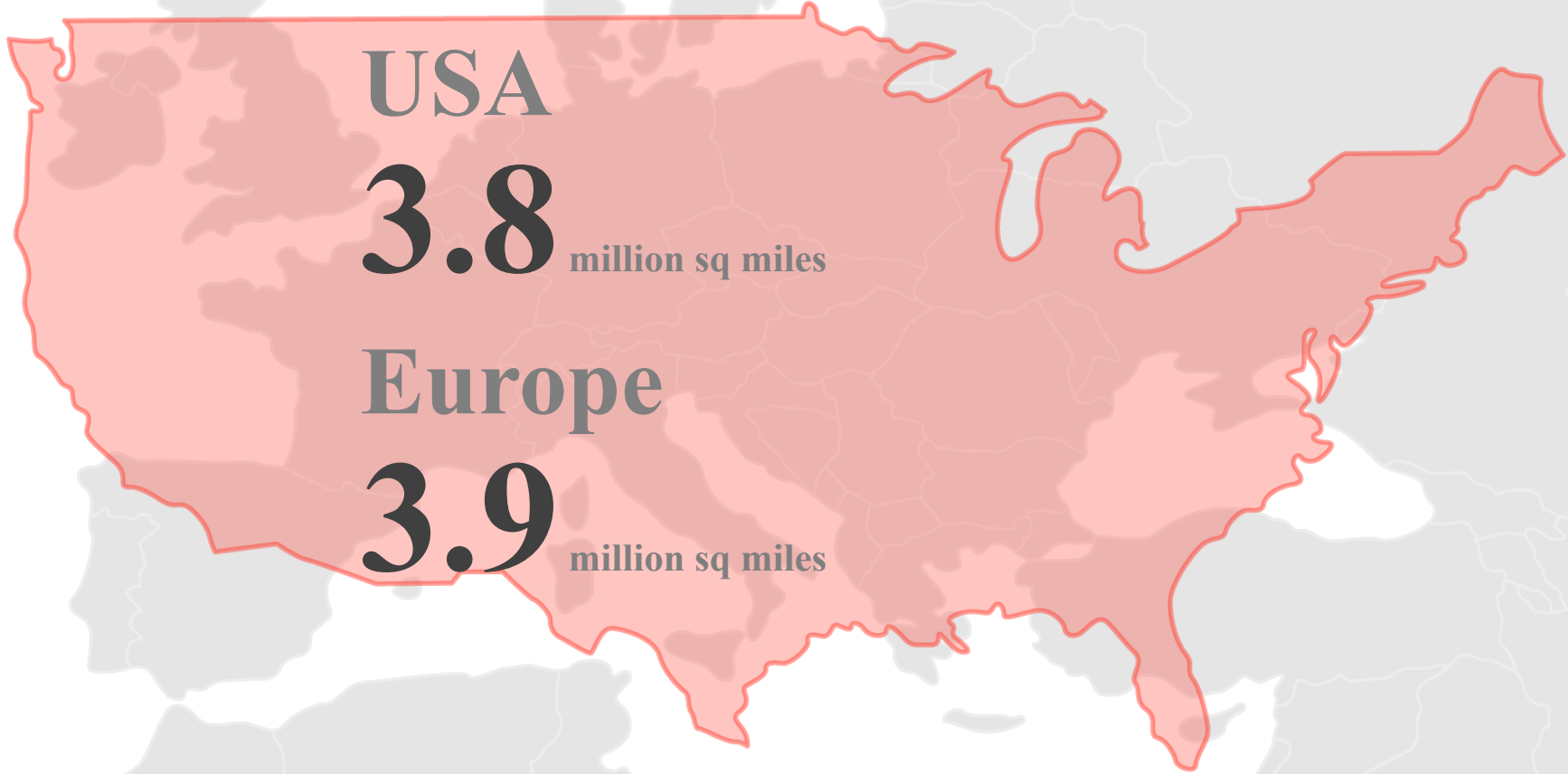
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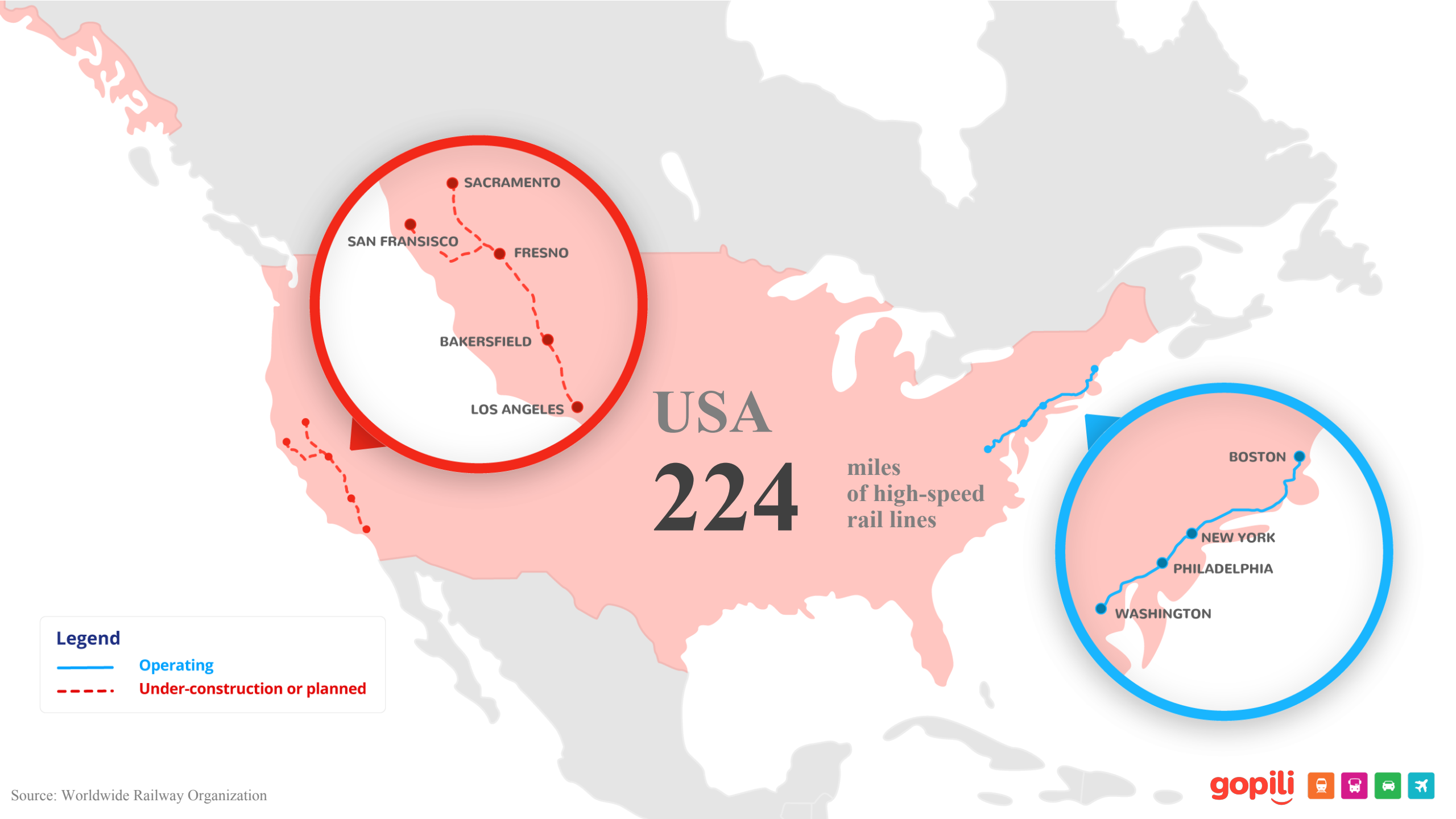
A European Perspective

Yann Raoul, founder & CEO |

gopili



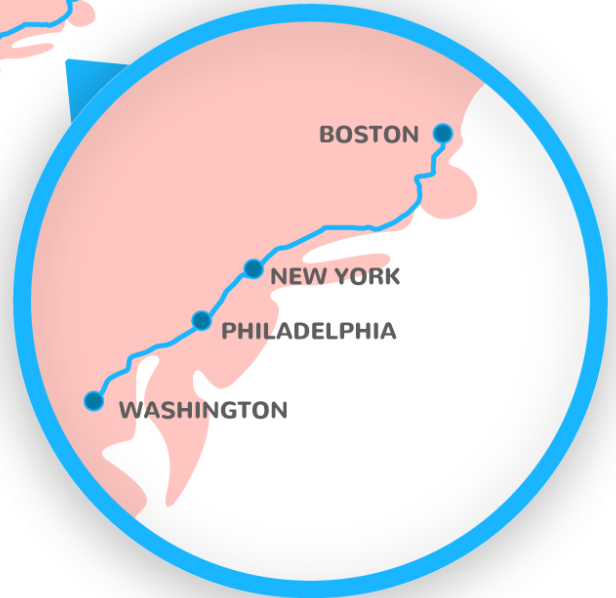




USA

224

miles of high-speed rail lines



Legend

-  Operating
-  Under-construction or planned



Source: Worldwide Railway Organization

Deregulation

The 3 main transport Use cases

LOCAL

INTERCITY

LONG HAUL

Citymapper
moovit MOZIO

Short Distance

UBER Lyft
RATP Transport for London

METASEARCH

gopili

CheckMyBus

busbud
trainline Voyages-sncf.com GOEURO
Bla Bla Car FLIXBUS OUIBUS
megabus.com National Rail
DB Virgin trains EUROlines SNCF

OTAs & Carriers

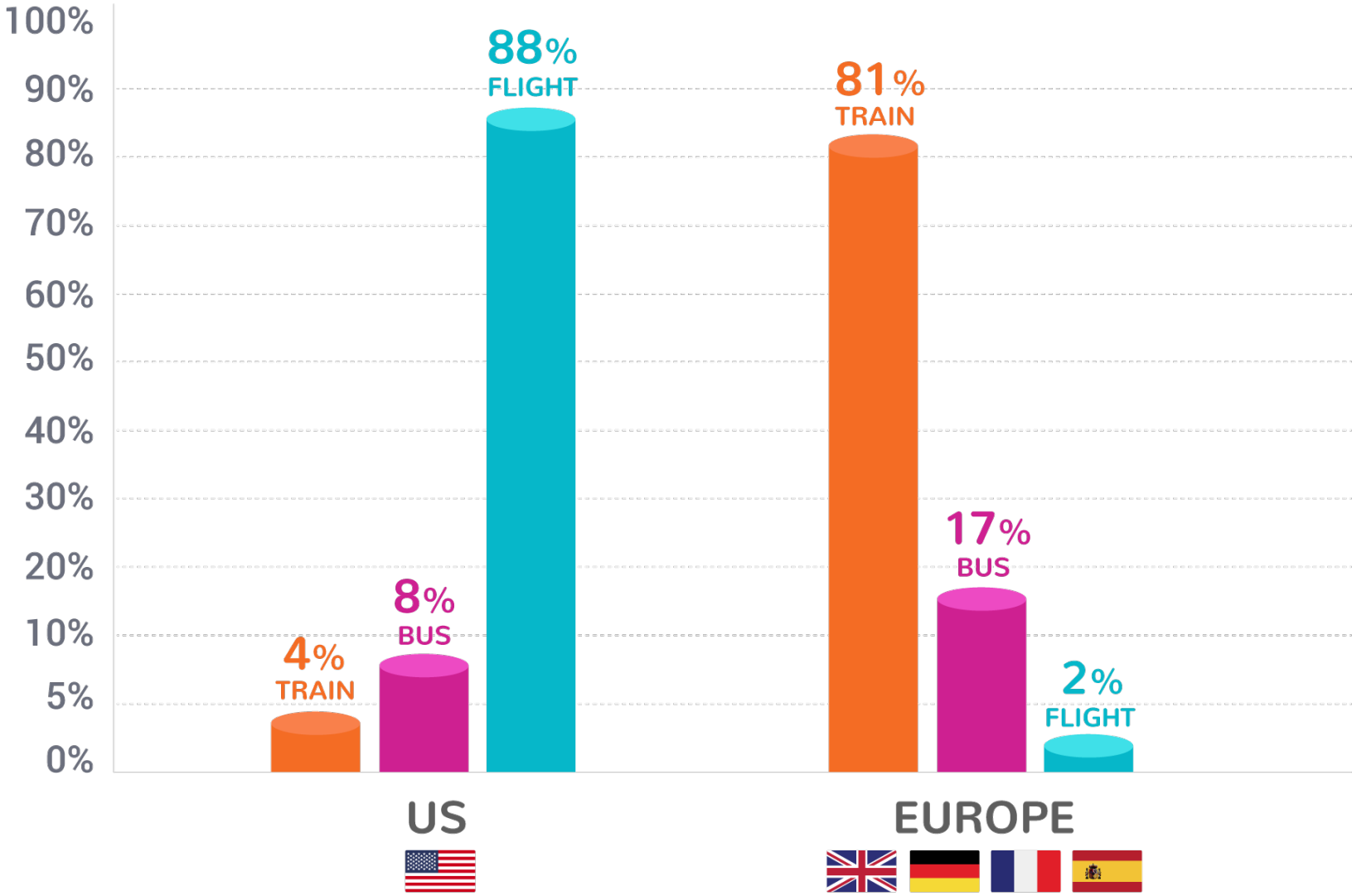
Rome2Rio

Google liligo.com skyscanner
KAYAK momondo

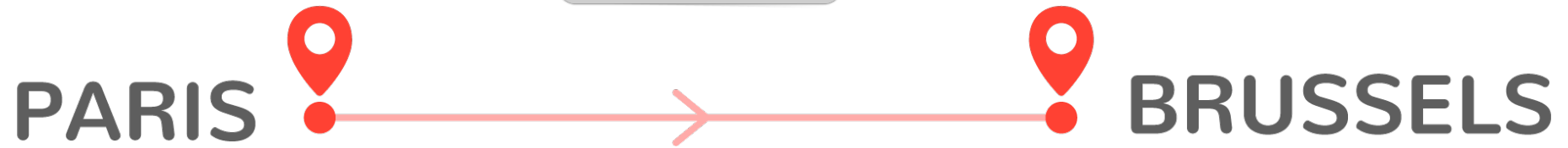
Long Distance

Expedia
easyJet BRITISH AIRWAYS
Lufthansa AIRFRANCE
RYANAIR lastminute.com
eDreams ODIGEO

Market Shares per Transportation Mode



Source: Eurostat, US Department of Transportation – Intercity Market, based on the annual number of passengers. European stats combine the results on the UK, German, French & Spanish market.



251 departures

23 operators



From 15€ to 285€

~~Train~~ from Paris to Brussels



~~Bus~~ from Paris to Brussels



~~Flight~~ from Paris to Brussels

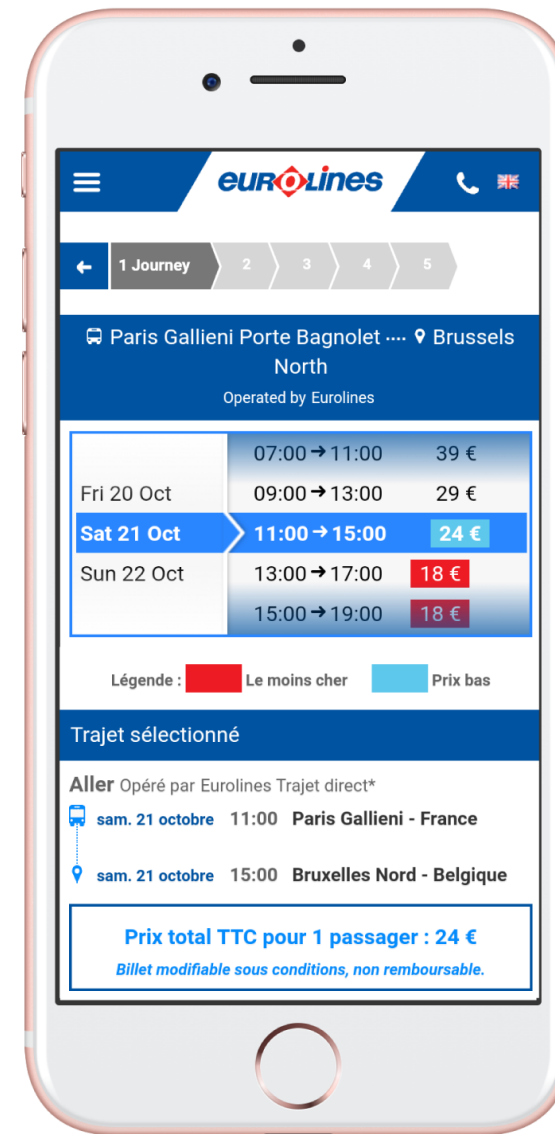
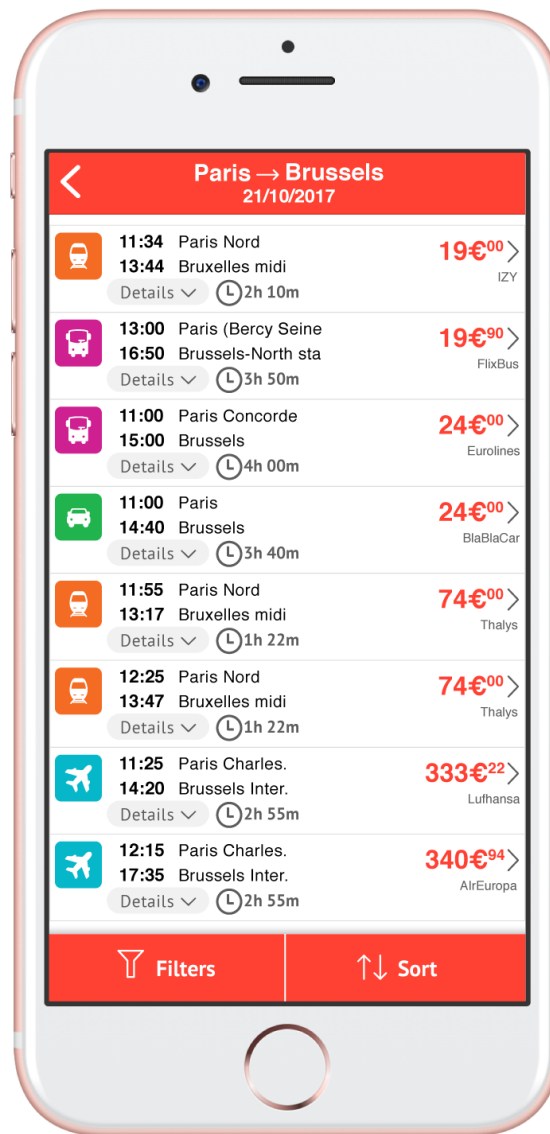
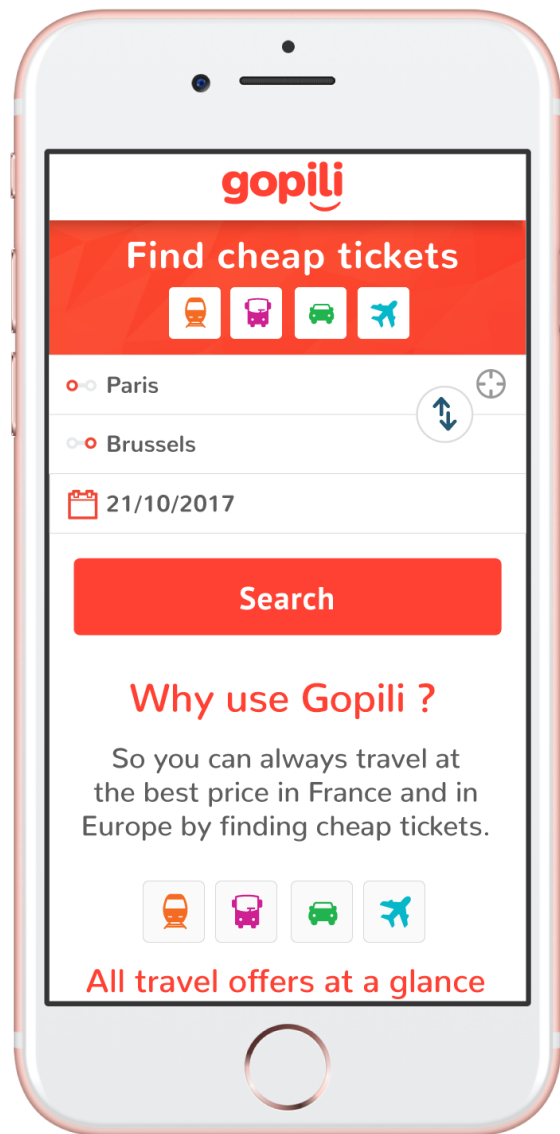


~~Distance~~ from Paris to Brussels



Paris to Brussels





Are users loyal to a specific mode of transport?

38%

of users choose a different transportation modes that the one they initially search for on gopili.

NO

83%

of inland passenger journeys are still made by car in EU.

44%

of European rail bookings will be made online in 2020. It was 34% in 2014.

**Thank you
for your attention**

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